

Rose Park Community Council



WHO WE ARE?

We are a group of community volunteers who work with your city council to represent you!



WHAT WE DO?

- Rose Park Festival
- Service and clean-up projects
- Block parties and activities like- 'Paint the Pavement'

WHAT DO YOU WANT?

By being involved, you can be part of the development of your community. Join us!

Facebook Link: <https://www.facebook.com/RoseParkCommunityCouncil/>

Rose Park Festival Link: http://www.roseparkfestival.com/2018_RPCF/Welcome.html

We want to hear from you. Take this 2 minute survey: [URL goes here](#)

Meeting Times:

1st Wednesday of the month
(excluding July and August)

Horario de las reuniones:

Cada primer Miércoles de la mes
(con la excepción de Julio y Agosto)

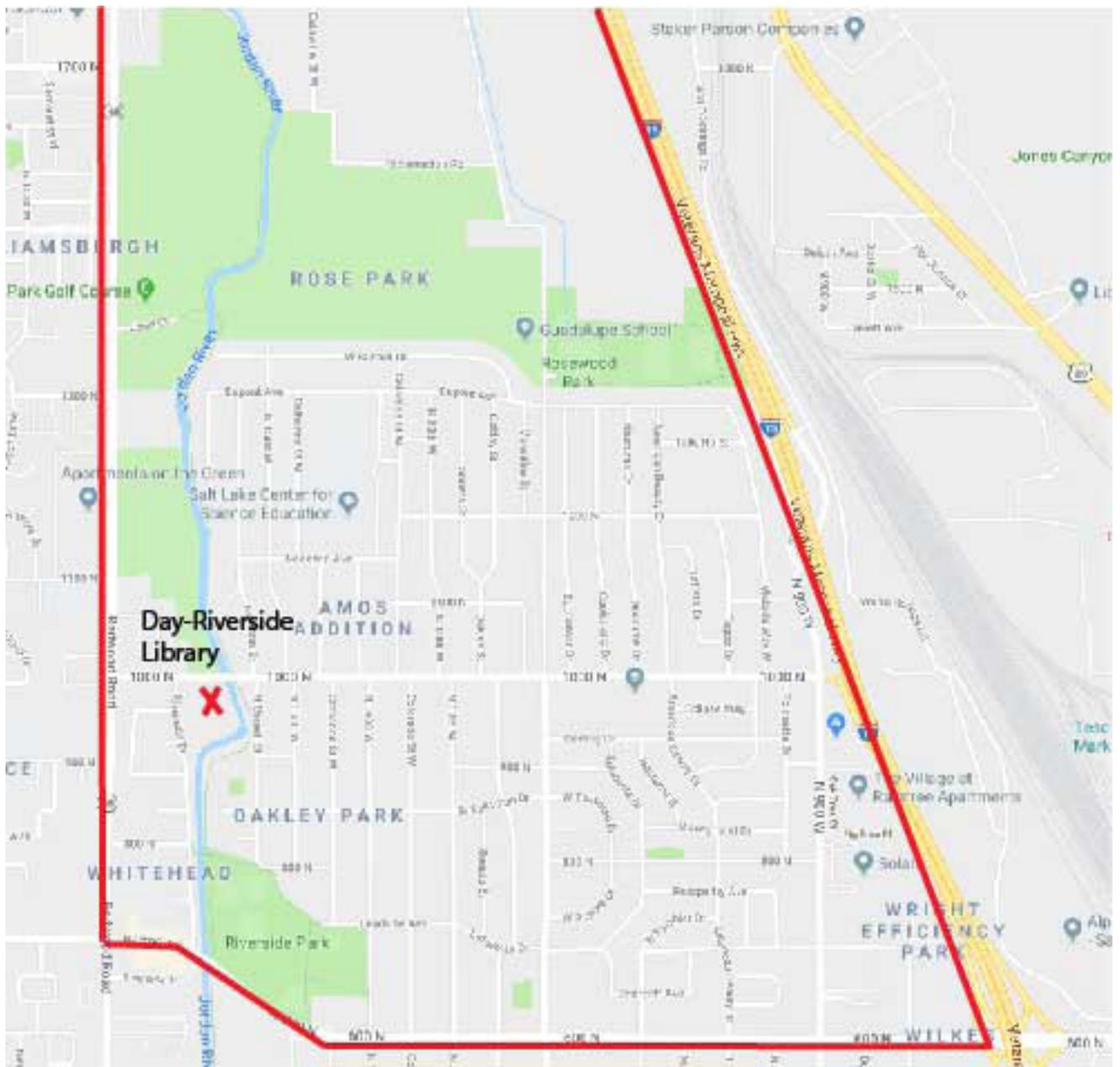
Meeting Location:

Day-Riverside Library 1575 West
1000 North

Se reúne:

1575 Oeste 1000 Norte Salt Lake
City UT.







Rose Park Community Council

Westside Studio + University of Utah

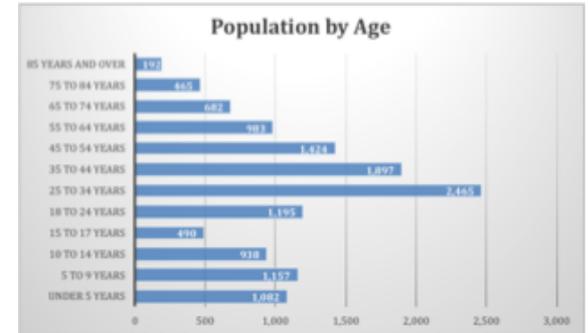
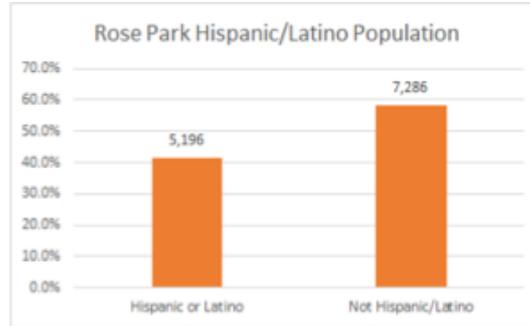
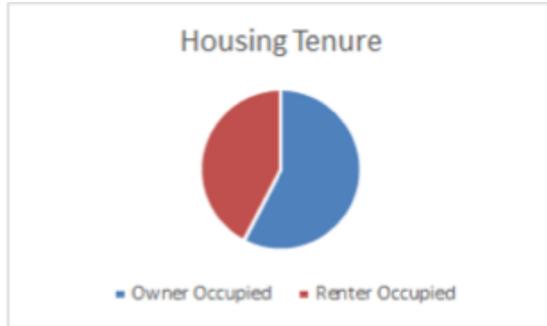
Ellen Xanthos & Spencer Cawley

Purpose

Seeking to increase the diversity in community council meetings by assisting council in engaging the community through outreach (e.g. surveys, flyers, and community council presence at an event, handing out materials)

A few points on demographics

- Near equal balance between **renters and owners** (10 percent diff) - takeaway- community council should host small event(s) near spaces of multifamily housing
- Nearly half of population is Hispanic- the major minority - **Diverse**
- Largest **age group** 25-34 year olds- takeaway- social



Survey Experience

Main takeaways

- The outcome of door-to-door
 - Few interactions
 - Least effective
- Online survey was more successful
 - 35
 - Allowed link to be posted on facebook
 - Link posted on flyers handed out to 30 homes door-to-door
 - Link posted on flyers posted at Rose Park Library
- Residents of Rose Park are passionate about their neighborhood!



Community Outreach Project

Purpose-

Our purpose is to improve representative participation and strengthen the community in Westside Community Councils by identifying and overcoming barriers to participation, connecting the community, and spreading the knowledge about community councils to the people residing in the community.

Specifics on Community Outreach Project

A flyer for the Rose Park Community Council. The top left features the text "ROSE PARK COMMUNITY COUNCIL" in bold black letters. Below it is the Rose Park logo, which consists of the words "ROSE PARK" in a stylized font with a red rose icon, and the tagline "Come Together!" underneath. The background of the flyer is a faded image of a park with colorful circular patterns on the ground. The flyer contains the following text:

Meeting Times:
1st Wednesday of the month at
6:30 PM (excluding July and August)

Horario de las reuniones:
Cada primer Miércoles de la mes at
6:30 PM (con la excepción de Julio y Agosto)

Meeting Location/Se reune:
Day-Riverside Library
1575 West 1000 North

ContactRosePark@googlegroups.com
RoseParkCommunityCouncil
#roseparkcommunitycouncil
Rose Park Festival
roseparfestival.com

What we did/How we seek to accomplish outcome

- Presence at the Fairpark Celebration of Spring and Plant Sale
- Booth with prizes- candy, and quality magnets to hand out as we interact with community members, and bring exposure to community councils and the Rose Park festival

What We Learned

Community engagement is challenging at times and requires:

- Communication and follow-up
- Patience
- Positivity
- Consistency

The little things matter- small gestures

- Food at community meetings
- Flyers
- Prizes
- Translation of engagement documents

Past events have been successful like chalk the block and block parties in single family home neighborhoods.

FOR IMMEDIATE RELEASE

Contact: Dan Strong

Email: danstrong13@gmail.com

Rose Park Community Council Participated at the Celebration of Spring and Plant Sale to Show Unity and Support of Salt Lake City's West Side



SALT LAKE CITY, UT, May 5 - On Saturday, May 5, the Fairpark Community Council held their annual Celebration of Spring and Plant Sale. It was a great way to welcome in the warmer weather, greet neighbors, and jump start spring planting. This year, Rose Park Community Council attended the festival with an official presence. They encouraged Rose Park residents to join them in attendance of the event.

Students of the University of Utah's City and Metropolitan Planning graduate program have spent the semester working with University Neighborhood Partners and the Westside Studio to bring about increased citizen involvement with

the community councils. Community councils play an important role by bridging every day community concerns to the attention of city council representatives. But, the community councils have noticed a lack of diversity. The Westside Studio looked at methods community councils might use to get more involvement and ultimately to bring more voices to the table.

As a result of this research, MCMP students collaborated with Westside councils to create an event to increase exposure and awareness of the councils. ***"The turnout was great- it was an excellent way to bring the West side together"***- Spencer Cawley, MCMP-Westside Studio. To increase exposure of community councils, Rose Park Community Council attended Celebration of Spring and Plant Sale to show support of their Westside neighbors. The council invited all Rose Park residents to join them at this event. Council members were present to greet residents, listen to their concerns, and to inform residents how they can become more involved. ***This is the first time Rose Park was represented at this event- great to see all the families out here on this beautiful day!*** - Dan Strong, Rose Park Community Council.

Come attend the Rose Park Festival on May 19th!